

# CORE-apps

## EVENT TECHNOLOGY

### TO THE CORE

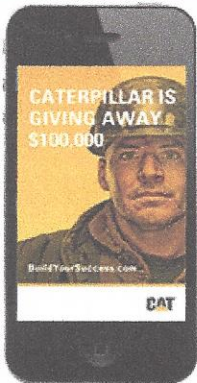
## Gold Overall App Sponsorship Features

Sponsor's ad placements will be included as featured screen shots on the iTunes, Apple App Store and Android Play download sites / pages. Sponsorship of the app is for a period of one year and all materials will be available for viewing and download throughout the year.

**The overall app sponsorship package provides maximum sponsorship exposure on the app:**

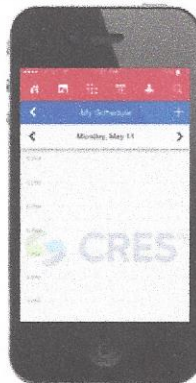
- Secondary Launch Page
- Schedule Page Watermark
- Weighted Banner Ad (to be shown most often)
- Full Screen App Landing Page
- Exhibitor Directory Row Highlighting
- Video Clip
- User Metrics

### Secondary Opening Page



Page dedicated to the overall app sponsor. Appears after opening screen.

### Schedule Page Watermark



A watermark of the sponsor's logo will appear on all app My Schedule calendar pages.

### Rotating Banner Ad



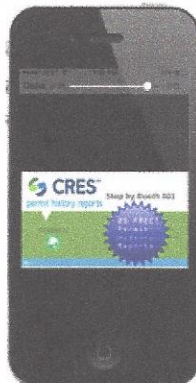
Banner ads rotate at the top of the app Dashboard page, and click through to a full-screen App Landing Page.

### Full Screen App Landing Page



Tell app users more about your product or services or show specials. Buttons can lead users to exhibitor listing or provided webpage URL.

### Multimedia Video Message



Sponsor video is downloadable from the Exhibitor Profile.

### Exhibitor Directory Row Highlighting



Background color draws attention to the overall app sponsor's listing in the exhibitor directory.