Quick Facts for Health Care Providers
From the Oklahoma Tobacco Helpline

Adult Smoking Trends By Age

- About 10 of every 100 adults aged 18-44 (10.0%)
- About 14 of every 100 adults aged 45-65 (14.0%)
- Nearly 15 of every 100 adults aged 45-64 (14.9%)
- About eight of every 100 adults aged 65 years and older (8.3%)

Retrieved from: America's Health Rankings — United States, 2024

An estimated 14.1% of Oklahoma adults smoke (2024).

In 2024, more than one in nine (11.6%) U.S. adults aged 18 years or older currently smoked cigarettes – the lowest percentage recorded since 1965.

Retrieved from: Tobacco Product Use Among Adults — United States, 2024

In the U.S., 7.1% of high school students vape.
In Oklahoma, the rate is slightly higher at 8.7%.

Retrieved from: Results from the Annual National Youth Tobacco Survey (NYTS) | FDA - 2025
Oklahoma Youth Tobacco Survey —2024-2025

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Table 19. Health Visits in High School Students*

	Frequency	Weighted Percent with 95% CI		
Have you visited a doctor, dentist, or nurse in the past 12 months? Population = all respondents (n=1859)				
Yes	1627	89.43	87.79	91.08
No	229	10.57	8.92	12.21
Missing	3	.	.	.
During any of these visits to a doctor, dentist, nurse, or other health professional, were you asked if you used cigarettes? Population = all respondents (n=1627)				
Yes	653	42.39	39.39	45.38
No	972	57.61	54.62	60.61
Missing	2	.	.	.
During any of these visits to a doctor, dentist, nurse, or other health professional, were you asked if you used e-cigarettes? Population = all respondents (n=1627)				
Yes	555	35.69	32.78	38.60
No	1070	64.31	61.40	67.22
Missing	2	.	.	.
During any of these visits, were you advised to not use e-cigarettes? Population = all respondents (n=1627)				
Yes	558	35.08	32.17	38.00
No	1062	64.92	62.00	67.83
Missing	7	.	.	.

*We have included all survey responses in the tables. When the cell count (# of responses) is less than 5, use caution when interpreting weighted frequencies, percentages, and confidence intervals as they could be highly variable and not representative.

Retrieved from: Oklahoma Youth Tobacco Survey —2024-2025

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In the U.S., about 75% to 80% of oral and oropharyngeal cancer patients use tobacco products.

Retrieved from: National Cancer Institute — Cancer Stat Facts: Oral Cavity and Pharynx Cancer

Your patients trust your expertise, and one conversation can make a difference. Talk with your patients about quitting tobacco and nicotine, and refer them to the Oklahoma Tobacco Helpline for FREE support.

Patients can:

- Call **1-800-QUIT NOW**
- Text **READY** to **21586**
- Visit **OKhelpline.com**

Additional Benefits for SoonerCare Members

SoonerCare covers cessation medications with provider prescription. To find out more about SoonerCare benefits, please contact:

Breanna Russell, MA
Quality Manager
Oklahoma Health Care Authority
Breanna.Russell@okhca.org

For Additional Resources:
SoonerQuit for Providers